

***UNITED PALESTINIAN APPEAL, INC.***

***FINANCIAL STATEMENTS***

*FOR THE YEAR ENDED DECEMBER 31, 2014  
(WITH SUMMARIZED FINANCIAL INFORMATION FOR  
THE YEAR ENDED DECEMBER 31, 2013)*

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***INDEPENDENT AUDITORS' REPORT***

To the Board of Trustees of  
United Palestinian Appeal, Inc.

**Report on the Financial Statements**

We have audited the accompanying financial statements of the United Palestinian Appeal, Inc. (UPA) (a not-for-profit corporation), which comprise the statement of financial position as of December 31, 2014, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Palestinian Appeal, Inc. as of December 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Report on Summarized Comparative Information**

We have previously audited UPA's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013 is consistent, in all material respects, with the audited financial statements from which it has been derived.

A handwritten signature in black ink that reads "Frank W. Company, P.C." The signature is written in a cursive style with a long, sweeping underline that extends to the left.

1360 Beverly Road  
Suite 300  
McLean, Virginia 22101  
March 8, 2015

**UNITED PALESTINIAN APPEAL, INC.**

**STATEMENT OF FINANCIAL POSITION**

DECEMBER 31, 2014  
(WITH SUMMARIZED FINANCIAL INFORMATION  
AS OF DECEMBER 31, 2013)

	<u>2014</u>	<u>2013</u>
<b>Assets:</b>		
Current assets:		
Cash and cash equivalents	\$ 1,547,915	\$ 1,263,595
Accounts receivable	7,000	-
Contributions receivable	121,342	141,543
Inventories	-	1,668
Prepaid expenses	<u>6,471</u>	<u>1,830</u>
Total current assets	1,682,728	1,408,636
Property and equipment, net	255,903	278,751
Investments	<u>2,453,543</u>	<u>2,360,307</u>
Total assets	<u>\$ 4,392,174</u>	<u>\$ 4,047,694</u>
<b>Liabilities and net assets:</b>		
Current liabilities:		
Accounts payable	\$ 14,703	\$ 2,500
Accrued expense	<u>-</u>	<u>2,304</u>
Total current liabilities	<u>14,703</u>	<u>4,804</u>
Net assets:		
Unrestricted	3,335,200	3,091,442
Temporarily restricted	<u>1,042,271</u>	<u>951,448</u>
Total net assets	<u>4,377,471</u>	<u>4,042,890</u>
Total liabilities and net assets	<u>\$ 4,392,174</u>	<u>\$ 4,047,694</u>

See accompanying notes to financial statements.

**UNITED PALESTINIAN APPEAL, INC.**

**STATEMENT OF ACTIVITIES**

*FOR THE YEAR ENDED DECEMBER 31, 2014  
(WITH SUMMARIZED FINANCIAL INFORMATION  
FOR THE YEAR ENDED DECEMBER 31, 2013)*

	Unrestricted	Temporarily Restricted	2014	2013
<b>Revenues and other support:</b>				
Contributions	\$ 809,852	\$ 885,597	\$ 1,695,449	\$ 1,146,144
Stock donations	5,091	-	5,091	55,528
In-kind contributions	10,385,592	-	10,385,592	6,935,349
Dividend and interest income, net of investment fees	75,436	-	75,436	81,877
Net realized investment gain/(loss)	27,490	-	27,490	68,872
Net unrealized investment gain/(loss)	(18,988)	-	(18,988)	71,472
Gain/(loss) on disposition of property and equipment	(589)	-	(589)	-
Other income	104	-	104	100
Net assets released from restriction	<u>794,774</u>	<u>(794,774)</u>	<u>-</u>	<u>-</u>
Total revenues and other support	<u>12,078,762</u>	<u>90,823</u>	<u>12,169,585</u>	<u>8,359,342</u>
<b>Expenses:</b>				
Program services:				
Health and welfare	10,938,773	-	10,938,773	7,588,294
Community development	182,114	-	182,114	115,882
Outreach and public information	136,622	-	136,622	97,510
Education and scholarships	<u>205,341</u>	<u>-</u>	<u>205,341</u>	<u>122,229</u>
Total program services	<u>11,462,850</u>	<u>-</u>	<u>11,462,850</u>	<u>7,923,915</u>
Supporting services:				
Fundraising	176,042	-	176,042	183,115
Management and general	<u>196,112</u>	<u>-</u>	<u>196,112</u>	<u>211,838</u>
Total supporting services	<u>372,154</u>	<u>-</u>	<u>372,154</u>	<u>394,953</u>
Total expenses	<u>11,835,004</u>	<u>-</u>	<u>11,835,004</u>	<u>8,318,868</u>
Change in net assets	243,758	90,823	334,581	40,474
Net assets, beginning of year	<u>3,091,442</u>	<u>951,448</u>	<u>4,042,890</u>	<u>4,002,416</u>
Net assets, end of year	<u>\$ 3,335,200</u>	<u>\$ 1,042,271</u>	<u>\$ 4,377,471</u>	<u>\$ 4,042,890</u>

See accompanying notes to financial statements.

**UNITED PALESTINIAN APPEAL, INC.**

**STATEMENT OF FUNCTIONAL EXPENSES**

*FOR THE YEAR ENDED DECEMBER 31, 2014  
(WITH SUMMARIZED FINANCIAL INFORMATION  
FOR THE YEAR ENDED DECEMBER 31, 2013)*

	Health and Welfare	Community Development	Outreach and Public Information	Education and Scholarships	Fundraising	Management and General	2014	2013
Salaries	\$ 28,885	\$ 23,053	\$ 52,460	\$ 28,068	\$ 55,524	\$ 104,395	\$ 292,385	\$ 272,708
Employee benefits	3,465	2,745	3,911	3,465	6,652	10,724	30,962	29,408
Payroll taxes	2,288	1,812	2,582	2,288	4,393	7,081	20,444	18,733
Project grants	295,070	132,500	48,795	-	-	-	476,365	362,515
Program expenses	136,325	-	-	5,000	-	-	141,325	-
In-kind grants	10,385,592	-	-	-	-	-	10,385,592	7,285,743
Student grants	-	-	-	152,978	-	-	152,978	79,231
Travel	-	11,073	-	-	233	2,785	14,091	21,021
Occupancy	4,265	3,392	6,402	4,199	8,193	14,398	40,849	40,891
Telephone	884	703	1,326	870	1,698	2,983	8,464	8,367
Postage and shipping	73,640	190	358	235	54,248	806	129,477	45,413
Printing and advertising	399	317	9,033	393	27,910	1,347	39,399	39,203
Conferences and meetings	-	-	-	-	1,870	370	2,240	2,306
Office and miscellaneous	2,046	1,626	2,878	2,023	3,961	12,527	25,061	34,347
Professional fees	-	-	-	-	-	-	-	3,210
Accounting services	-	-	-	-	-	18,711	18,711	24,697
Website and consultant	309	246	464	304	593	1,042	2,958	6,976
Bank charges and fees	3,281	2,609	4,924	3,230	6,303	11,076	31,423	17,147
Penalties	-	-	-	-	-	21	21	-
Depreciation	2,324	1,848	3,489	2,288	4,464	7,846	22,259	26,952
<b>Total expenses</b>	<b>\$ 10,938,773</b>	<b>\$ 182,114</b>	<b>\$ 136,622</b>	<b>\$ 205,341</b>	<b>\$ 176,042</b>	<b>\$ 196,112</b>	<b>\$ 11,835,004</b>	<b>\$ 8,318,868</b>

See accompanying notes to financial statements.

**UNITED PALESTINIAN APPEAL, INC.**

**STATEMENT OF CASH FLOWS**

FOR THE YEAR ENDED DECEMBER 31, 2014  
(WITH SUMMARIZED FINANCIAL INFORMATION  
FOR THE YEAR ENDED DECEMBER 31, 2013)

	2014	2013
<b>Cash flows from operating activities:</b>		
Change in net assets	\$ 334,581	\$ 40,474
<b>Adjustments to reconcile change in net assets provided by (used in) operating activities:</b>		
Depreciation	22,259	26,952
Net realized (gain)/loss on investments	(27,490)	(68,872)
Net unrealized (gain)/loss on investments	18,988	(71,472)
Loss on disposition of property and equipment	589	-
Non-cash stock donations	(5,091)	(55,528)
(Increase)/decrease in contributions receivable	20,201	(78,191)
(Increase)/decrease in accounts receivable	(7,000)	-
(Increase)/decrease in inventory	1,668	268,349
(Increase)/decrease in prepaid expenses	(4,641)	(1,656)
Increase/(decrease) in accounts payable	12,203	(65,913)
Increase/(decrease) in accrued expenses	(2,304)	2,304
Increase/(decrease) in donor grants payable	-	(7,545)
Net cash provided by (used in) operating activities	<u>363,963</u>	<u>(11,098)</u>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	-	(2,600)
Proceeds from sale of investments	424,801	632,979
Purchase of investments	<u>(504,444)</u>	<u>(610,662)</u>
Net cash (used in) provided by investing activities	<u>(79,643)</u>	<u>19,717</u>
Net increase in cash	284,320	8,619
Cash, beginning of year	<u>1,263,595</u>	<u>1,254,976</u>
Cash, end of year	<u>\$ 1,547,915</u>	<u>\$ 1,263,595</u>

See accompanying notes to financial statements.



**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**1. Organization**

*Organization* - United Palestinian Appeal, Inc. (UPA) is a non-profit organization established in the state of New York in 1978. Its mission is to alleviate the suffering of Palestinians in the West Bank, Gaza Strip, and refugee camps of Lebanon by providing health, education, child services, community development, job creation, and emergency relief.

UPA is supported primarily through contributions from the public. Contributions are recognized as support when received.

**2. Summary of Significant Accounting Policies**

*Basis of Accounting* - The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby, revenue is recognized when earned and expenses are recognized when incurred.

*Summarized Information* - The financial statements include certain prior-year summarized comparative information in total, but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with UPA's financial statements for the year ended December 31, 2013, from which the summarized information was derived.

*Uses of Estimates* - Management uses estimates and assumptions in preparing financial statements in conformity with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

*Expense Allocations* - UPA allocates costs among program and supporting services using several methods based on management's best estimate. These estimates include how employees spent their time and purpose of services. It is reasonable that these estimates will change in the near term.

*Financial Statement Presentation* - UPA follows the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958 for financial statement presentation. Under FASB ASC 958, UPA is required to report information regarding its financial position and activities according to three classes of net assets as follows:

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**2. Summary of Significant Accounting Policies (continued)**

*Unrestricted Net Assets* - Net assets not subject to donor-imposed stipulations.

*Temporarily Restricted Net Assets* - Net assets subject to donor-imposed stipulations that may or will be met either by actions of UPA and/or the passage of time.

*Permanently Restricted Net Assets* - Net assets subject to donor-imposed stipulations that they be maintained permanently by UPA.

*Contributions* - UPA records contributions in accordance with FASB ASC 958. Under FASB ASC 958, contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. UPA reports gifts of cash and other assets as temporarily or permanently restricted revenue if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. When donor restrictions are met in the same reporting period, temporarily restricted contributions are reported as unrestricted contributions.

*Contributed Materials* - Contributed materials are recorded as contributions at their estimated fair value as of the date of the donation.

*Functional Expenses* - The costs of providing various program and supporting services have been summarized on a functional basis on the schedule of functional expenses. Certain costs have been allocated among program and supporting services as follows:

*Health and Welfare* - All expenses incurred for medium and long-term health projects including mobile clinics and primary care clinics. As well as services including emergency food distribution, medical visits, pharmaceuticals, trauma counseling for Palestinians in the West Bank, Gaza and refugee camps in the Arab countries. Expenses incurred also provide projects that directly benefit handicapped, orphaned, or extremely deprived children through programs conducted by UPA's partners.

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**2. Summary of Significant Accounting Policies (continued)**

*Community Development* - All expenses incurred to rebuild and rehabilitate Palestinian community infrastructures as well as environmental and agricultural projects, and to implement micro-finance, micro-enterprise and other projects that stimulate employment.

*Outreach and Public Information* - All expenses incurred to educate the general public and raise awareness about Palestinian history, language, and culture.

*Education and Scholarships* - Financial assistance in the form of university scholarships, work study opportunities and fellowships and vocational training provided to needy Palestinian students who are living in or intend to return to Palestine.

*Fundraising* - All expenses incurred with the purpose of raising funds.

*Management and General* - All other operating expenses incurred by UPA in the accomplishment of its tax exempt purposes.

*Income Taxes* - UPA has received a tax determination letter from the Internal Revenue Service and is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. As such, only unrelated business income is subjected to income tax. For the year ended December 31, 2014, there is no unrelated business income.

*Accounting for uncertain tax positions* - UPA accounts for uncertain tax positions under FASB ASC 740. FASB ASC 740 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements. FASB ASC 740 prescribes a comprehensive model for recognizing, measuring, presenting, and disclosing in financial statements tax positions taken or expected to be taken on a tax return, including the position that UPA is exempt from income taxes. UPA believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

UPA's federal Return of Organization Exempt from Income Tax (Form 990) is open to examination by the IRS, generally for three years after it was filed.

*Cash and Cash Equivalents* - For purposes of the statement of cash flows, cash consists of demand deposits and money market funds held in banks except for money market funds held as investments.

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**2. Summary of Significant Accounting Policies (continued)**

*Contributions Receivable* - Contributions receivable that are expected to be collected within one year are recorded at net realizable value. Contributions receivable that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. Management periodically reviews the collectibility of contributions receivable. Management determines the allowance for doubtful accounts by using the historical experience applied to an aging of contributions receivable. Contributions receivable are written off when considered uncollectible. At December 31, 2014, there was no allowance for doubtful accounts and all contributions receivable were expected to be collected within one year.

*Inventory* - Inventory is stated at the lower of cost or market determined by the first-in, first-out method.

*Fixed Assets* - UPA capitalizes fixed assets greater than \$500. Fixed assets are recorded at cost and depreciated using the straight-line method over the estimated useful lives of seven years for furniture and equipment, and thirty-nine years for the condominium unit. Land is determined to have an indefinite life, and therefore not depreciated. For the year ended December 31, 2014, depreciation expense totaled \$22,259.

*Valuation of Long-lived Assets* - UPA accounts for the valuation of long-lived assets under FASB ASC 360. FASB ASC 360 requires that long-lived assets and certain identifiable intangible assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of carrying amount or fair value, less cost to sell. There are no impaired assets at December 31, 2014.

*Investments* - Investments consists of publicly traded mutual funds, stocks, and money market funds with readily determinable fair values and are reported at their fair value based on quoted prices in active markets in the statement of financial position. Unrealized gains and losses are included in the change in net assets.

*Advertising* - Advertising is expensed as incurred and is included as part of printing and advertising on the statement of functional expenses. For the year ended December 31, 2014, advertising expense totaled \$7,895.

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**3. Concentration of Credit Risk**

UPA maintains accounts at a number of financial institutions both in and outside of the United States. The bank accounts in the United States are insured by the Federal Deposit Insurance Corporation up to \$250,000 per depositor at each bank. At December 31, 2014, the uninsured amount totaled \$1,046,897. Account balances outside of the United States totaled \$1,003 at December 31, 2014. UPA does not believe that this practice results in any significant credit risk.

**4. Property and Equipment**

At December 31, 2014, property and equipment consists of the following:

Depreciable:	
Office condominium	\$ 254,522
Condo improvements	8,163
Furniture and equipment	56,515
Website	35,000
Non-depreciable:	
Land	<u>84,840</u>
	439,040
Less: Accumulated depreciation	<u>(183,137)</u>
	<u>\$ 255,903</u>

**5. Investments**

At December 31, 2014, investments consist of the following:

Money market	\$ 53,385
Stocks	45,464
Exchange-traded funds	263,459
Mutual funds	<u>2,091,235</u>
	<u>\$ 2,453,543</u>

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**5. Investments (continued)**

For the year ended December 31, 2014, investment returns are as follows:

Net unrealized investment loss	\$ (18,988)
Net realized investment gain	27,490
Dividend and interest income	<u>94,760</u>
	103,262
Less: investment fees	<u>(19,324)</u>
Net investment returns	<u>\$ 83,938</u>

Dividend and interest income is shown net of investment fees on the statement of activities.

**6. Fair Value Measurement**

UPA follows FASB ASC 820 to disclose fair value measurements of assets and liabilities. FASB ASC 820 requires that assets and liabilities carried at fair value be classified and disclosed in one of the following three categories:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

In determining the appropriate levels, UPA performs a detail analysis of the assets and liabilities that are subject to FASB ASC 820. At each reporting period, all assets measured using quoted market prices of identical assets or liabilities are classified as Level 1, all assets and liabilities measured using observable inputs or unobservable inputs corroborated by market data are classified as Level 2, and all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3. There were no changes in valuation techniques and related inputs in 2014.

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2014

**6. Fair Value Measurement (continued)**

The following tables present the balances of assets measured at fair value on a recurring basis by level within the hierarchy. There were no liabilities that are being measured and reported on a fair value basis at December 31, 2014.

	<u>Fair Value</u>	<u>Quoted Prices in Active Markets for Identical Assets (Level 1)</u>
Mutual funds:		
Large Cap	\$ 723,476	\$ 723,476
Mid Cap	197,119	197,119
Small Cap	61,953	61,953
International	311,569	311,569
Bonds	<u>797,118</u>	<u>797,118</u>
Total mutual funds	2,091,235	2,091,235
Money market fund	53,385	53,385
Domestic stocks	45,464	45,464
Exchange-traded funds	<u>263,459</u>	<u>263,459</u>
Total	<u>\$ 2,453,543</u>	<u>\$ 2,453,543</u>

**7. Temporarily Restricted Net Assets**

At December 31, 2014, temporarily restricted net assets are available for the following:

Education and scholarships	\$ 183,408
Community development	317,183
Health and welfare	<u>541,680</u>
	<u>\$ 1,042,271</u>

**UNITED PALESTINIAN APPEAL, INC.**

**NOTES TO FINANCIAL STATEMENTS**

*DECEMBER 31, 2014*

**8. Contributed Materials**

During 2014, UPA received gifts in kind in the form of pharmaceuticals with an estimated fair market value of \$10,385,592. The amount was recognized as in-kind contributions and expensed in the statement of activities and in-kind grants in the statement of functional expenses.

**9. Defined Contribution Postretirement Plan**

UPA sponsors a safe-harbor 401(k) plan (the Plan) covering all employees over the age of 21 and attained one year of service. UPA matches 100% of employee contribution up to 3% of compensation, plus 50% of employee contribution that exceeds 3% of compensation but not to exceed 5% of compensation. For the year ended December 31, 2014, matching contribution expense totaled \$5,445. The amount is included as part of employee benefits expense on the statement of functional expenses.

**10. Contribution from Foundation**

UPA is a beneficiary of a non-discretionary irrevocable foundation registered in the Principality of Liechtenstein whereby the net income of the foundation's assets is distributed annually and perpetually. Due to the future net income of the foundation's assets being indeterminable, proceeds from the foundation are recognized as contributions when received. Additionally, no pledge receivable has been recorded.

**11. Subsequent Events**

Management has evaluated subsequent events through March 8, 2015, the date which the financial statements were available to be issued.