

United Palestinian Appeal, Inc. Financial Statements December 31, 2020 and 2019

United Palestinian Appeal, Inc. Table of Contents December 31, 2020 and 2019

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Independent Auditor's Report

To the Board of Trustees of United Palestinian Appeal, Inc.

Prager Metis CPAs, LLC

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Report on the Financial Statements

We have audited the accompanying financial statements of United Palestinian Appeal, Inc. (a not-for-profit corporation), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.





We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Palestinian Appeal, Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Prages Metis CPAs, LLC

Prager Metis CPAs, LLC McLean, Virginia March 17, 2021

	2020	2019	
Assets			
Current assets			
Cash and cash equivalents	\$ 1,004,057	\$ 1,792	2,665
Accounts receivable	52,911		-
Contributions receivable	228,678		2,537
Prepaid expenses	25,087		,266
Total current assets	1,310,733	1,916	5,468
Property and equipment, net	297,921	257	7,770
Investments	3,848,532	3,358	3,967
Total assets	\$ 5,457,186	\$ 5,533	3,205
Liabilities and net assets Liabilities Current liabilities			
Accounts payable	\$ 173,339	\$ 111	1,178
Accrued expenses	69,398		9,539
Refundable advances	153,367		1,000
Total liabilities (all current)	396,104		1,717
Net assets			
Without donor restrictions	4,867,046	4,642	2.141
With donor restrictions	194,036	· ·	5,347
Total net assets	5,061,082	4,778	3,488
Total liabilities and net assets	\$ 5,457,186	\$ 5,533	3,205

United Palestinian Appeal, Inc. Statements of Activities Years Ended December 31, 2020 and 2019

	Without Donor Restrictions	With Donor Restrictions	2020	Without Donor Restrictions	With Donor Restrictions	2019
Revenue and support Contributions	© 2.224.225	\$ 194,036	© 1.410.161	\$ 1.621.985	\$ 136.347	\$ 1.758.332
Stock donations	\$ 2,224,225 131,222	\$ 194,036	\$ 2,418,261 131,222	\$ 1,621,985 180,961	\$ 136,347	\$ 1,758,332 180,961
In-kind contributions	2,997,517	-	2,997,517	32,214,066	-	32,214,066
Dividend and interest income, net of investment fees	91,694	-	91,694	124,552	-	124,552
Net realized investment gain	147,143	-	147,143	37,772	-	37,772
Net unrealized investment gain	121,674	-	121,674	355,020	-	355,020
Other income	61,452	-	61,452	2,264	-	· · · · · · · · · · · · · · · · · · ·
Net assets released from restriction	136,347	(126.247)	01,452	2,264 237,923	(227.022)	2,264
Net assets released from restriction	130,347	(136,347)		237,923	(237,923)	
Total revenue and support	5,911,274	57,689	5,968,963	34,774,543	(101,576)	34,672,967
Expenses						
Program services						
Health and welfare	3,645,515	-	3,645,515	32,855,638	-	32,855,638
Community development	718,547	-	718,547	228,809	-	228,809
Outreach and public information	208,396	-	208,396	255,249	-	255,249
Education and scholarships	356,189	-	356,189	334,680	-	334,680
Total program services	4,928,647	-	4,928,647	33,674,376	-	33,674,376
Supporting services						
Fundraising	369,141	-	369,141	316,344	=	316,344
Management and general	388,581	<u>-</u>	388,581	356,525	<u> </u>	356,525
Total supporting services	757,722		757,722	672,869		672,869
Total expenses	5,686,369		5,686,369	34,347,245		34,347,245
Change in net assets	224,905	57,689	282,594	427,298	(101,576)	325,722
Net assets, beginning of year	4,642,141	136,347	4,778,488	4,214,843	237,923	4,452,766
Net assets, end of year	\$ 4,867,046	\$ 194,036	\$ 5,061,082	\$ 4,642,141	\$ 136,347	\$ 4,778,488

		Program Services					Supporting Services							
		Health		Outreach Education		Education								
		and	Co	mmunity	a	nd Public		and			Ma	nagement		
		Welfare	Dev	velopment	In	formation	Sc	cholarships	Fu	ındraising	an	d General		Total
Salaries	\$	105,882	\$	84,387	\$	116,890	\$	60,013	\$	233,890	\$	154,095	\$	755,157
	Ф	103,882	Φ	-	Ф		Ф		Ф	-	Ф	•	Φ	-
Employee benefits		*		8,860		12,273		6,303		24,556		16,176		79,285
Payroll taxes		6,367		5,075		7,029		3,608		14,065		9,266		45,410
Project grants and expenses		501,963		602,293		-		180,065		-		-		1,284,321
In-kind grants		2,997,517		-		-		-		-		-		2,997,517
Student grants		-		-		-		93,450		-		-		93,450
Travel		-		-		-		-		-		15,309		15,309
Occupancy		12,315		9,814		13,593		6,979		27,202		17,922		87,825
Telephone		2,176		1,734		2,402		1,233		4,806		3,165		15,516
Postage and shipping		-		-		11,612		-		5,627		60,850		78,089
Printing and advertising		-		-		35,760		-		28,786		2,244		66,790
Conferences and meetings		170		-		-		-		-		2,644		2,814
Office and miscellaneous		4,762		3,796		5,254		2,699		23,039		20,062		59,612
Professional fees		-		-		-		-		-		5,343		5,343
Accounting services		-		-		-		-		-		28,874		28,874
Website and consultant		-		-		-		-		-		11,664		11,664
Bank charges and fees		-		-		-		-		-		36,242		36,242
Depreciation		3,246		2,588		3,583		1,839		7,170		4,725		23,151
Total expenses	\$	3,645,515	\$	718,547	\$	208,396	\$	356,189	\$	369,141	\$	388,581	\$	5,686,369

	Program Services					Supporting Services							
	Health		Outreach Education			ducation							
	and		Community	an	d Public		and			Ma	nagement		
	Welfare	I	Development	Inf	ormation	Sc	holarships	Fu	ındraising	anc	d General		Total
Salaries	\$ 101,60	5 \$	42,561	\$	118,515	\$	42,561	\$	162,383	\$	155,371	\$	622,996
Employee benefits	18,24		7,645	Ψ	21,287	Ψ	7,645	Ψ	29,168	Ψ	27,907	Ψ	111,901
Payroll taxes	5,53		2,315		6,450		2,315		8,838		8,457		33,905
Project grants and expenses	476,54		164,578		-		167,199		-		-		808,322
In-kind grants	32,214,06		-		_				_		_	3	2,214,066
Student grants	, ,	_	-		_		103,250		_		_		103,250
Travel		_	-		-		-		-		34,343		34,343
Occupancy	14,81	5	6,205		17,279		6,205		23,675		22,653		90,832
Telephone	2,69	9	1,131		3,148		1,131		4,313		4,127		16,549
Postage and shipping		-	-		15,015		-		25,804		19,400		60,219
Printing and advertising		-	-		61,377		-		31,118		4,939		97,434
Conferences and meetings	11,69	1	-		-		-		-		740		12,431
Office and miscellaneous	6,77	6	2,839		7,904		2,839		25,188		13,826		59,372
Professional fees		-	-		-		-		-		785		785
Accounting services		-	-		-		-		-		27,625		27,625
Website and consultant		-	-		-		-		-		7,419		7,419
Bank charges and fees		-	-		-		-		-		23,331		23,331
Depreciation	3,66	52	1,535		4,274		1,535		5,857		5,602		22,465
Total expenses	\$ 32,855,63	8 \$	228,809	\$	255,249	\$	334,680	\$	316,344	\$	356,525	\$ 3	4,347,245

	2020	2019
Cash flows from operating activities		
Change in net assets	\$ 282,594	\$ 325,722
Adjustments to reconcile change in net assets to net cash		
provided by (used in) operating activities		
Depreciation	23,151	22,465
Net realized gain on investments	(147,143)	(37,772)
Net unrealized gain on investments	(121,674)	(355,020)
(Increase)/decrease in assets		
Contributions receivable	(126,141)	(17,872)
Accounts receivable	(52,911)	-
Prepaid expenses	(3,821)	807
Increase/(decrease) in liabilities		
Accounts payable	62,161	(2,723)
Accrued expenses	9,859	59,539
Refundable advances	(430,633)	584,000
Net cash provided by (used in) operating activities	(504,558)	 579,146
Cash flows from investing activities		
Purchases of property and equipment	(63,302)	(14,000)
Proceeds from sale of investments	734,128	156,707
Purchase of investments	(954,876)	(382,830)
Net cash used in investing activities	(284,050)	 (240,123)
Net increase (decrease) increase in cash and cash equivalents	(788,608)	339,023
Cash and cash equivalents, beginning of year	1,792,665	 1,453,642
Cash and cash equivalents, end of year	\$ 1,004,057	\$ 1,792,665

Note 1 Organization

United Palestinian Appeal, Inc. ("UPA") is a non-profit organization established in the state of New York in 1978. UPA empowers Palestinians to improve their lives and communities through socially responsible and sustainable programs in health, education, and community and economic development.

UPA is supported primarily through contributions from the public and in-kind donations from major corporations.

Note 2 Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements are presented in accordance with the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP), whereby, contributions are recognized as support upon notification of the donation and expenses are recognized when incurred.

Use of Estimates

Management uses estimates and assumptions in preparing financial statements in conformity with GAAP. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

Financial Statement Presentation

Under GAAP, UPA is required to report information regarding its financial position and activities according to two classes of net assets as follows:

Without donor restrictions – Net assets not subject to donor-imposed stipulations.

With donor restrictions – Net assets subject to donor-imposed stipulations that may or will be met either by actions of UPA and/or the passage of time or net assets subject to donor-imposed stipulations that they be maintained permanently by UPA.

Contributions

Contributions received are recorded as with donor restrictions if they are received with donor stipulations that limit their use and such stipulations are more specific than broad limits resulting from the nature of the not-for-profit entity, the environment in which it operates, or the purposes specified in its articles of incorporation or bylaws. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. When donor restrictions are met in the same reporting period, contributions with donor restrictions are reported as contributions without donor restrictions.

Note 2 Summary of Significant Accounting Policies (continued)

In-kind Contributions

In-kind contributions are recorded at their estimated fair value as of the date of the donation.

Allocation of Expenses

Expenses directly attributable to a program or supporting service are charged directly to that program or supporting service. Salaries, employee benefits, payroll taxes, occupancy, telephone, depreciation, office and miscellaneous expenses are allocated among program and supporting services based on the time and effort of employees.

Functional Expenses

Expenses are classified according to the programs and supporting services for which they were incurred and are reported on a functional basis in the accompanying statements of activities and statements of functional expenses. The program and supporting services of UPA are as follows:

Health and Welfare – All expenses incurred for health projects including mobile clinics, primary care clinics, emergency food distribution, medical visits, pharmaceuticals and trauma counseling for Palestinians in the West Bank, Gaza and refugee camps in the Arab countries. Expenses incurred also include projects that directly benefit handicapped, orphaned, or extremely deprived children through programs conducted by UPA's partners.

Community Development – All expenses incurred to rebuild and rehabilitate Palestinian community infrastructures as well as environmental and agricultural projects, and to implement micro-finance, micro-enterprise and other projects that stimulate employment.

Outreach and Public Information – All expenses incurred to educate the general public and raise awareness about Palestinian history, language, and culture.

Education and Scholarships – Financial assistance in the form of university scholarships, work study opportunities and fellowships and vocational training provided to needy Palestinian students who are living in or intend to return to Palestine.

Fundraising – All expenses incurred with the purpose of raising funds.

Management and General – All other operating expenses incurred by UPA in the accomplishment of its tax exempt purposes.

Income Taxes

UPA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. As such, only unrelated business income is subjected to income tax. For the years ended December 31, 2020 and 2019, there was no unrelated business income.

Note 2 Summary of Significant Accounting Policies (continued)

UPA believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

UPA's federal Return of Organization Exempt from Income Tax (Form 990) is open to examination by the IRS, generally for three years after it was filed.

Cash and Cash Equivalents

For purposes of the statement of cash flows, cash and cash equivalents consists of demand deposits and money market funds held in banks.

Contributions Receivable

Contributions receivable that are expected to be collected within one year are recorded at net realizable value. Contributions receivable that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. Management periodically reviews the collectability of contributions receivable. Management determines the allowance for doubtful accounts by using the historical experience applied to an aging of contributions receivable. Contributions receivable are written off when considered uncollectible. At December 31, 2020 and 2019, there was no allowance for doubtful accounts and all contributions receivable were expected to be collected within one year.

Property and Equipment

UPA capitalizes property and equipment greater than \$500. Property and equipment is recorded at cost and depreciated using the straight-line method over the estimated useful lives of three years for the website, seven years for furniture and equipment, five to seven years for improvements, and thirty-nine years for the condominium unit. Repairs and maintenance are expensed as incurred.

Valuation of Long-lived Assets

UPA reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of carrying amount or fair value, less cost to sell. There were no impaired assets at December 31, 2020 and 2019.

Investments

Investments in marketable equity securities with readily determinable fair values are measured at fair value based on unadjusted quoted prices in active markets.

Note 2 Summary of Significant Accounting Policies (continued)

Refundable Advances

Contributions that contain a barrier and are refundable or revocable by the donor are recognized as refundable advances until UPA meets the barrier.

Advertising

Advertising is expensed as incurred and is classified as a component of printing and advertising on the statements of functional expenses. For the years ended December 31, 2020 and 2019, advertising expense totaled \$11,355 and \$11,006, respectively.

Note 3 Concentrations of Credit Risk

UPA maintains accounts at a number of financial institutions both within and outside of the United States. The bank accounts in the United States are insured by the Federal Deposit Insurance Corporation up to \$250,000 per depositor at each bank. UPA maintains cash balances that may exceed federally insured limits. UPA has not experienced any losses in such accounts.

UPA invests in a professionally managed portfolio that contains various securities. Such investments are exposed to various risks such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the financial statements. Security investments are held at brokerage firms that are members of Securities Investor Protection Corporation (SIPC). UPA maintains balances at those firms that may be in excess of federally insured limits of \$500,000. UPA has not experienced any such losses.

Note 4 Property and Equipment

Property and equipment consist of the following:

	 2020	2019
Office condominium	\$ 310,923	\$ 254,523
Condo improvements	44,946	44,946
Furniture and equipment	70,512	63,610
Website	8,264	8,264
Land	 84,840	 84,840
	519,485	 456,183
Less: Accumulated depreciation	 (221,564)	 (198,413)
	\$ 297,921	\$ 257,770

Note 5 Investments

Investments consist of the following publicly traded securities:

	2020			
Stocks	\$	-	\$	183,430
Exchange-traded funds		485,892		360,684
Mutual funds		3,362,640		2,814,853
		3,848,532	\$	3,358,967

Note 6 Fair Value Measurement

GAAP requires that assets and liabilities carried at fair value be classified and disclosed in one of the following three categories:

- Level 1: Unadjusted quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

There were no changes in valuation techniques and related inputs in 2020 or 2019.

Fair value measurements at December 31, 2020 were as follows:

	F	 Level 1	
Mutual funds		_	
Large Cap	\$	919,342	\$ 919,342
Mid Cap		159,554	159,554
Small Cap		88,113	88,113
Options		171,094	171,094
Realty		108,276	108,276
International		625,592	625,592
Bonds		1,290,669	 1,290,669
Total mutual funds		3,362,640	 3,362,640
Exchange-traded funds		485,892	485,892
Total	\$	3,848,532	\$ 3,848,532

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Note 6 Fair Value Measurement (continued)

Fair value measurements at December 31, 2019 were as follows:

	Fair Value			Level 1
Mutual funds				_
Large Cap	\$	888,460	\$	888,460
Mid Cap		113,771		113,771
Small Cap		93,224		93,224
Realty		111,490		111,490
International		545,187		545,187
Bonds		1,062,721		1,062,721
Total mutual funds		2,814,853		2,814,853
Domestic stocks		183,430		183,430
Exchange-traded funds		360,684		360,684
Total	\$	3,358,967	\$	3,358,967

Note 7 Net Assets With Donor Restriction

Net assets with donor restrictions are restricted for community development at December 31, 2020 and 2019.

Note 8 In-kind Contributions

UPA received gifts in-kind in the form of pharmaceuticals and medical supplies, which are distributed to organizations in the West Bank, Gaza and refugee camps in Jordan and Lebanon. These gifts in-kind are recognized as in-kind contributions and expensed in the health and welfare program as in-kind grants in the accompanying financial statements.

Note 9 Defined Contribution Postretirement Plan

UPA sponsors a safe-harbor 401(k) plan covering all employees over the age of 21 who have attained one year of service. UPA matches 100% of employee contributions up to 3% of compensation, plus 50% of employee contributions that exceed 3% of compensation but not to exceed 5% of compensation. For the years ended December 31, 2020 and 2019, matching contribution expenses totaled \$11,601 and \$11,209, respectively. These amounts are included as a component of employee benefits expense in the statements of functional expenses.

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Note 10 Contribution from Foundation

UPA is a beneficiary of a non-discretionary irrevocable foundation registered in the Principality of Liechtenstein whereby the net income of the foundation's assets is distributed annually and perpetually. UPA has been unable to obtain the value of the investments held by the foundation and, accordingly, no interest in the perpetual trust is reflected in the accompanying financial statements.

Note 11 Liquidity and Availability

UPA's financial assets available within one year of the statement of financial position date to meet cash needs for general expenditure consist of the following:

	2020	2019	
Cash and cash equivalents	\$ 1,004,057	\$ 1,792,66	5
Accounts receivable	52,911		-
Contributions receivable	228,678	102,53	7
	1,285,646	1,895,202	2
Less: Donor restrictions	194,036	136,34	7
Less: Refundable advance	153,367	584,00	0
	\$ 938,243	\$ 1,174,85	5

UPA has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, UPA's investments are available for expenditure in the event of an unanticipated liquidity need.

Note 12 Conditional Awards

UPA received an award which contained a barrier and a right of return of the assets. The first payment was received during 2019 in the amount of \$584,000 and was properly reflected as a refundable advance in the accompanying statement of financial position. The remaining amount to be recognized as revenue upon meeting the barriers under this agreement is \$153,367.

Note 13 Line of Credit

In 2020, UPA entered into a line of credit with its financial institution. The line of credit is secured by the investments of UPA. The amount available for draws on the line of credit is based on the balance of the investments held by UPA at the financial institution and bears interest at 1% over the prime rate (3.25% at December 31, 2020). There were no draws on the line during 2020.

Note 14 Paycheck Protection Program

In 2020, UPA obtained a loan in the amount of \$87,292 pursuant to the Paycheck Protection Program ("PPP"). The PPP, established as part of the Coronavirus Aid, Relief and Economic Security Act ("CARES Act"), provides for loans to qualifying businesses for up to 2.5 times of the average monthly payroll expenses of the qualifying business. Under the terms of the PPP, certain amounts of the loan may be forgiven if they are used for qualifying expenses as described in the CARES Act. The unforgiven portion of the loan is payable over 2 years at an interest rate of 1%, with a deferral of payments for the first six months. UPA believes it has used the proceeds for the purposes consistent with the PPP and recognized it as contribution revenue in the current year in the accompanying statement of activities.

Note 15 Uncertainties

As a result of the spread of COVID-19, economic uncertainties have continued throughout 2020. Such disruptions consisted of restrictions on the ability to travel and receipt of pharmaceutical and medical supplies for distribution under our health and welfare program.

Note 16 Subsequent Events

Management has evaluated subsequent events through March 17, 2021, the date which the financial statements were available to be issued.

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