

United Palestinian Appeal, Inc. Financial Statements December 31, 2021 and 2020

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Independent Auditor's Report

To the Board of Trustees of United Palestinian Appeal, Inc.

Prager Metis CPAs, LLC

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Opinion

We have audited the accompanying financial statements of United Palestinian Appeal, Inc. (UPA) (a not-for-profit corporation), which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Palestinian Appeal, Inc. as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of UPA and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events considered in the aggregate, that raise substantial doubt about UPA's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.





Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of UPA's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about UPA's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters we identified during the audit.

Prages Metis CPAS, LLC

Prager Metis CPAs, LLC McLean, Virginia March 8, 2022

	2021			2020
Assets		_		
Current assets				
Cash and cash equivalents	\$	1,504,028	\$	1,004,057
Other receivable		12,180		52,911
Contributions receivable		175,921		228,678
Prepaid expenses		38,593		25,087
Total current assets		1,730,722		1,310,733
Property and equipment, net		294,130		297,921
Investments		4,228,523		3,848,532
Total assets	\$	6,253,375	\$	5,457,186
Liabilities and net assets Liabilities				
Current liabilities	Φ	201 #11	Ф	172 220
Accounts payable	\$	201,711	\$	173,339
Accrued expenses Refundable advances		83,065		69,398
Total liabilities (all current)	-	244,314 529,090		153,367 396,104
Net assets				
Without donor restrictions		5,690,763		4,867,046
With donor restrictions		33,522		194,036
Total net assets		5,724,285		5,061,082
Total liabilities and net assets	\$	6,253,375	\$	5,457,186

United Palestinian Appeal, Inc. Statements of Activities Years Ended December 31, 2021 and 2020

	Without Donor Restrictions	With Donor Restrictions	2021	Without Donor Restrictions	With Donor Restrictions	2020
Revenue and support			_			
Contributions	\$ 3,351,693	\$ -	\$ 3,351,693	\$ 2,136,933	\$ 194,036	\$ 2,330,969
Stock donations	138,910	-	138,910	131,222	-	131,222
In-kind contributions	26,805,949	-	26,805,949	2,997,517	-	2,997,517
Dividend and interest income, net of investment fees	164,202	-	164,202	91,694	-	91,694
Net realized investment gain	156,965	-	156,965	147,143	-	147,143
Net unrealized investment gain	57,950	-	57,950	121,674	-	121,674
Paycheck Protection Program grant	115,585	-	115,585	87,292	-	87,292
Other income	145,455	-	145,455	61,452	-	61,452
Net assets released from restriction	160,514	(160,514)		136,347	(136,347)	
Total revenue and support	31,097,223	(160,514)	30,936,709	5,911,274	57,689	5,968,963
Expenses						
Program services						
Health and welfare	27,605,760	-	27,605,760	3,645,515	-	3,645,515
Community development	1,138,583	-	1,138,583	718,547	-	718,547
Outreach and public information	217,890	-	217,890	208,396	-	208,396
Education and scholarships	414,884	-	414,884	356,189	-	356,189
Total program services	29,377,117		29,377,117	4,928,647	-	4,928,647
Supporting services						
Fundraising	425,110	-	425,110	369,141	-	369,141
Management and general	471,279		471,279	388,581		388,581
Total supporting services	896,389		896,389	757,722	-	757,722
Total expenses	30,273,506		30,273,506	5,686,369		5,686,369
Change in net assets	823,717	(160,514)	663,203	224,905	57,689	282,594
Net assets, beginning of year	4,867,046	194,036	5,061,082	4,642,141	136,347	4,778,488
Net assets, end of year	\$ 5,690,763	\$ 33,522	\$ 5,724,285	\$ 4,867,046	\$ 194,036	\$ 5,061,082

The accompanying notes are an integral part of these financial statements.

		Program Services Supporting Services						Program Services			Supporting Services					
	H	ealth			C	Outreach	E	ducation								
	ä	and	C	ommunity	aı	nd Public		and	Management							
	We	elfare	De	evelopment	In	formation	Scl	holarships	Fundraising		and	l General	Total			
	Ф	1.46.000	Ф	115055	Φ.	120.066	Φ.	01.002	Φ.	240.520	Φ.	200 406	Ф	224.540		
Salaries	\$	146,292	\$	115,355	\$	120,966	\$	91,903	\$	240,528	\$	209,496	\$	924,540		
Employee benefits		18,981		14,967		15,694		11,925		31,208		27,183		119,958		
Payroll taxes		9,045		7,132		7,479		5,682		14,869		12,951		57,158		
Project grants and expenses		598,909		980,168		-		167,232		-		-		1,746,309		
In-kind grants	26,	805,949		-		-		-		-		-	2	6,805,949		
Student grants		-		-		-		121,442		-		-		121,442		
Travel		-		-		-		-		-		29,888		29,888		
Occupancy		13,714		10,813		11,340		8,613		22,545		19,637		86,662		
Telephone		2,885		2,275		2,385		1,812		4,743		4,131		18,231		
Postage and shipping		-		-		4,294		-		36,665		23,012		63,971		
Printing and advertising		-		-		47,474		-		32,859		5,124		85,457		
Conferences and meetings		-		-		-		-		-		6,200		6,200		
Office and miscellaneous		6,329		4,991		5,234		3,978		35,681		20,284		76,497		
Professional fees		-		-		-		-		-		13,252		13,252		
Accounting services		-		-		-		-		-		23,235		23,235		
Website and consultant		-		-		-		-		-		9,727		9,727		
Bank charges and fees		-		-		-		-		-		61,924		61,924		
Depreciation		3,656		2,882		3,024		2,297		6,012		5,235		23,106		
Total expenses	\$ 27,	,605,760	\$	1,138,583	\$	217,890	\$	414,884	\$	425,110	\$	471,279	\$ 3	0,273,506		

		Program Services Supporting Services												
	Health Outreach Education													
	and			ity	an	d Public		and	Management			nagement		
	Welf	are	Developm	ent	Inf	formation	Scl	holarships	Fu	ındraising	and General			Total
Salaries	\$ 10)5,882	\$ 84.	387	\$	116,890	\$	60,013	\$	233,890	\$	154,095	\$	755,157
Employee benefits		11,117		860		12,273		6,303		24,556		16,176		79,285
Payroll taxes		6,367		075		7,029		3,608		14,065		9,266		45,410
Project grants and expenses	50)1,963	602.	293		_		180,065		-		-		1,284,321
In-kind grants	2,99	97,517		-		-		-		_		-		2,997,517
Student grants		_		-		-		93,450		_		-		93,450
Travel		_		-		-		-		-		15,309		15,309
Occupancy]	12,315	9,	814		13,593		6,979		27,202		17,922		87,825
Telephone		2,176	1,	734		2,402		1,233		4,806		3,165		15,516
Postage and shipping		-		-		11,612		-		5,627		60,850		78,089
Printing and advertising		-		-		35,760		-		28,786		2,244		66,790
Conferences and meetings		170		-		-		-		-		2,644		2,814
Office and miscellaneous		4,762	3,	796		5,254		2,699		23,039		20,062		59,612
Professional fees		-		-		-		-		-		5,343		5,343
Accounting services		-		-		-		-		-		28,874		28,874
Website and consultant		-		-		-		-		-		11,664		11,664
Bank charges and fees		-		-		-		-		-		36,242		36,242
Depreciation		3,246	2,	588		3,583		1,839		7,170		4,725		23,151
Total expenses	\$ 3,64	15,515	\$ 718,	547	\$	208,396	\$	356,189	\$	369,141	\$	388,581	\$	5,686,369

	 2021	2020		
Cash flows from operating activities	 			
Change in net assets	\$ 663,203	\$	282,594	
Adjustments to reconcile change in net assets to net cash				
provided by (used in) operating activities				
Depreciation	23,106		23,151	
Net realized gain on investments	(156,965)		(147,143)	
Net unrealized gain on investments	(57,950)		(121,674)	
(Increase)/decrease in assets				
Contributions receivable	52,757		(126,141)	
Accounts receivable	40,731		(52,911)	
Prepaid expenses	(13,506)		(3,821)	
Increase/(decrease) in liabilities				
Accounts payable	28,372		62,161	
Accrued expenses	13,667		9,859	
Refundable advances	90,947		(430,633)	
Net cash provided by (used in) operating activities	684,362		(504,558)	
Cash flows from investing activities				
Purchases of property and equipment	(19,315)		(63,302)	
Proceeds from sale of investments	208,723		734,128	
Purchase of investments	(373,799)		(954,876)	
Net cash used in investing activities	(184,391)		(284,050)	
Net increase (decrease) in cash and cash equivalents	499,971		(788,608)	
Cash and cash equivalents, beginning of year	1,004,057		1,792,665	
Cash and cash equivalents, end of year	\$ 1,504,028	\$	1,004,057	

Note 1 Organization

United Palestinian Appeal, Inc. ("UPA") is a non-profit organization established in the state of New York in 1978. UPA empowers Palestinians to improve their lives and communities through socially responsible and sustainable programs in health, education, and community and economic development.

UPA is supported primarily through contributions from the public and in-kind donations from major corporations.

Note 2 Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements are presented in accordance with the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP), whereby, contributions are recognized as support upon notification of the donation and expenses are recognized when incurred.

Use of Estimates

Management uses estimates and assumptions in preparing financial statements in conformity with GAAP. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

Financial Statement Presentation

Under GAAP, UPA is required to report information regarding its financial position and activities according to two classes of net assets as follows:

Without donor restrictions – Net assets not subject to donor-imposed stipulations.

With donor restrictions – Net assets subject to donor-imposed stipulations that may or will be met either by actions of UPA and/or the passage of time or net assets subject to donor-imposed stipulations that they be maintained permanently by UPA.

Contributions

Contributions received are recorded as with donor restrictions if they are received with donor stipulations that limit their use and such stipulations are more specific than broad limits resulting from the nature of the not-for-profit entity, the environment in which it operates, or the purposes specified in its articles of incorporation or bylaws. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. When donor restrictions are met in the same reporting period, contributions with donor restrictions are reported as contributions without donor restrictions.

Note 2 Summary of Significant Accounting Policies (continued)

In-kind Contributions

In-kind contributions are recorded at their estimated fair value as of the date of the donation.

Allocation of Expenses

Expenses directly attributable to a program or supporting service are charged directly to that program or supporting service. Salaries, employee benefits, payroll taxes, occupancy, telephone, depreciation, office and miscellaneous expenses are allocated among program and supporting services based on the time and effort of employees.

Functional Expenses

Expenses are classified according to the programs and supporting services for which they were incurred and are reported on a functional basis in the accompanying statements of activities and statements of functional expenses. The program and supporting services of UPA are as follows:

Health and Welfare – All expenses incurred for health projects including mobile clinics, primary care clinics, emergency food distribution, medical visits, pharmaceuticals and trauma counseling for Palestinians in the West Bank, Gaza and refugee camps in the Arab countries. Expenses incurred also include projects that directly benefit handicapped, orphaned, or extremely deprived children through programs conducted by UPA's partners.

Community Development – All expenses incurred to rebuild and rehabilitate Palestinian community infrastructures as well as environmental and agricultural projects, and to implement micro-finance, micro-enterprise and other projects that stimulate employment.

Outreach and Public Information – All expenses incurred to educate the general public and raise awareness about Palestinian history, language, and culture.

Education and Scholarships – Financial assistance in the form of university scholarships, work study opportunities and fellowships and vocational training provided to needy Palestinian students who are living in or intend to return to Palestine.

Fundraising – All expenses incurred with the purpose of raising funds.

Management and General – All other operating expenses incurred by UPA in the accomplishment of its tax exempt purposes.

Income Taxes

UPA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. As such, only unrelated business income is subjected to income tax. For the years ended December 31, 2021 and 2020, there was no unrelated business income.

Note 2 Summary of Significant Accounting Policies (continued)

UPA believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

UPA's federal Return of Organization Exempt from Income Tax (Form 990) is open to examination by the IRS, generally for three years after it was filed.

Cash and Cash Equivalents

For purposes of the statement of cash flows, cash and cash equivalents consists of demand deposits and money market funds held in banks.

Contributions Receivable

Contributions receivable that are expected to be collected within one year are recorded at net realizable value. Contributions receivable that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. Management periodically reviews the collectability of contributions receivable. Management determines the allowance for doubtful accounts by using the historical experience applied to an aging of contributions receivable. Contributions receivable are written off when considered uncollectible. At December 31, 2021 and 2020, there was no allowance for doubtful accounts and all contributions receivable were expected to be collected within one year.

Property and Equipment

UPA capitalizes property and equipment greater than \$500. Property and equipment is recorded at cost and depreciated using the straight-line method over the estimated useful lives of three years for the website, seven years for furniture and equipment, five to seven years for improvements, and thirty-nine years for the condominium unit. Repairs and maintenance are expensed as incurred.

Valuation of Long-lived Assets

UPA reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of carrying amount or fair value, less cost to sell. There were no impaired assets at December 31, 2021 and 2020.

Investments

Investments in marketable equity securities with readily determinable fair values are measured at fair value.

Note 2 Summary of Significant Accounting Policies (continued)

Refundable Advances

Contributions that contain a barrier and are refundable or revocable by the donor are recognized as refundable advances until UPA meets the barrier.

Advertising

Advertising is expensed as incurred and is classified as a component of printing and advertising on the statements of functional expenses. For the years ended December 31, 2021 and 2020, advertising expense totaled \$9,424 and \$11,355, respectively.

Note 3 Concentrations of Credit Risk

UPA maintains accounts at a number of financial institutions both within and outside of the United States. The bank accounts in the United States are insured by the Federal Deposit Insurance Corporation up to \$250,000 per depositor at each bank. UPA maintains cash balances that may exceed federally insured limits. UPA has not experienced any losses in such accounts.

UPA invests in a professionally managed portfolio that contains various securities. Such investments are exposed to various risks such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the financial statements. Security investments are held at brokerage firms that are members of Securities Investor Protection Corporation (SIPC). UPA maintains balances at those firms that may be in excess of federally insured limits of \$500,000. UPA has not experienced any such losses.

Note 4 Property and Equipment

Property and equipment consist of the following:

		2021	2020			
Office condominium	\$	314,923	\$	310,923		
Condo improvements		44,946		44,946		
Furniture and equipment		85,826		70,512		
Website		8,264		8,264		
Land		84,840		84,840		
		538,799		519,485		
Less: Accumulated depreciation		(244,669)		(221,564)		
	<u>\$</u>	294,130	\$	297,921		

Note 5 Investments

Investments consist of the following publicly traded securities:

		2021	 2020
Exchange-traded funds Mutual funds		544,964 3,683,559	\$ 485,892 3,362,640
	\$	4,228,523	\$ 3,848,532

Note 6 Fair Value Measurement

GAAP requires that assets and liabilities carried at fair value be classified and disclosed in one of the following three categories:

- Level 1: Unadjusted quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

There were no changes in valuation techniques and related inputs in 2021 or 2020.

Fair value measurements at December 31, 2021 were as follows:

	Fair Value			Level 1
Mutual funds			-	
Large Cap	\$	1,031,981	\$	1,031,981
Mid Cap		178,232		178,232
Small Cap		101,954		101,954
Options		194,077		194,077
Realty		154,413		154,413
International		658,081		658,081
Bonds		1,364,821		1,364,821
Total mutual funds		3,683,559		3,683,559
Exchange-traded funds		544,964		544,964
Total	\$	4,228,523	\$	4,228,523

Note 6 Fair Value Measurement (continued)

Fair value measurements at December 31, 2020 were as follows:

	Fair Value			Level 1
Mutual funds		_		
Large Cap	\$	919,342	\$	919,342
Mid Cap		159,554		159,554
Small Cap		88,113		88,113
Options		171,094		171,094
Realty		108,276		108,276
International		625,592		625,592
Bonds		1,290,669		1,290,669
Total mutual funds	•	3,362,640		3,362,640
Exchange-traded funds		485,892		485,892
Total	\$	3,848,532	\$	3,848,532

Note 7 Net Assets With Donor Restriction

Net assets with donor restrictions are restricted for community development at December 31, 2021 and 2020.

Note 8 In-kind Contributions

UPA received gifts in-kind in the form of pharmaceuticals and medical supplies, which are distributed to organizations in the West Bank, Gaza and refugee camps in Jordan and Lebanon. These gifts in-kind are recognized as in-kind contributions and expensed in the health and welfare program as in-kind grants in the accompanying financial statements.

Note 9 Defined Contribution Postretirement Plan

UPA sponsors a safe-harbor 401(k) plan covering all employees over the age of 21 who have attained one year of service. UPA matches 100% of employee contributions up to 3% of compensation, plus 50% of employee contributions that exceed 3% of compensation but not to exceed 5% of compensation. For the years ended December 31, 2021 and 2020, matching contribution expenses totaled \$14,454 and \$11,601, respectively. These amounts are included as a component of employee benefits expense in the statements of functional expenses.

Note 10 Contribution from Foundation

UPA is a beneficiary of a non-discretionary irrevocable foundation registered in the Principality of Liechtenstein whereby the net income of the foundation's assets is distributed annually and perpetually. UPA has been unable to obtain the value of the investments held by the foundation and, accordingly, no interest in the perpetual trust is reflected in the accompanying financial statements.

Note 11 Liquidity and Availability

UPA's financial assets available within one year of the statement of financial position date to meet cash needs for general expenditure consist of the following:

		 2020	
Cash and cash equivalents	\$	1,504,028	\$ 1,004,057
Other receivable		12,180	52,911
Contributions receivable		175,921	228,678
		1,692,129	 1,285,646
Less: Donor restrictions		33,522	194,036
Less: Refundable advance		244,314	153,367
	\$	1,414,293	\$ 938,243

UPA has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, UPA's investments are available for expenditure in the event of an unanticipated liquidity need.

Note 12 Line of Credit

In 2020, UPA entered into a line of credit with its financial institution. The line of credit is secured by the investments of UPA. The amount available for draws on the line of credit is based on the balance of the investments held by UPA at the financial institution and bears interest at 1% over the prime rate (3.25% at December 31, 2021). There were no draws on the line during 2021.

Note 13 Paycheck Protection Program

In 2021 and 2020, UPA obtained loans of \$115,585 and \$87,292, respectively, pursuant to the Paycheck Protection Program ("PPP"). These loans were recognized as revenue in their respective reporting periods as UPA believed it had used the loan proceeds for the purposes consistent with the PPP. During 2021, UPA received notification that the loans were forgiven.

Note 14 Employee Retention Credit

Under the provisions of the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"), UPA was eligible for a refundable employee retention credit subject to certain criteria. UPA recognized a \$132,152 employee retention credit and a \$52,911 employee retention credit during 2021 and 2020, respectively, which is included in other income on the accompanying statement of activities. Employee retention credit receivables due from the United States government totaled \$12,180 and \$52,911 as of December 31, 2021 and 2020, respectively, and are reported as other receivable in the accompanying statements of financial position.

Note 15 Subsequent Events

Management has evaluated subsequent events through March 8, 2022, the date which the financial statements were available to be issued.